



١٤٤٨/٠٢/٣٠ - hhdaddi



برقية

الموضوع: دعوة لرجال الأعمال في المملكة للمشاركة
في النسخة الخامسة لمعرض الكامبيون للاستثمار.

سلمه الله

سعادة أمين عام اتحاد الغرف التجارية السعودية
السلام عليكم ورحمة الله وبركاته

إشارة إلى برقية وزارة الخارجية رقم ٤٥٥٨٤ وتاريخ ١٤٤٨/٢/٢٣ هـ، المشفوعة بمذكرة مكتب تشجيع الاستثمار الكامبيوني (IPA) المتضمنة دعوة رجال الأعمال في المملكة للمشاركة في النسخة (الخامسة) لمعرض الكامبيون للاستثمار (CIF 2026)، والمقرر إقامته في الفترة من ١٨ إلى ٢٠ نوفمبر ٢٠٢٦ م، تحت عنوان "استكشاف آفاق جديدة للاستثمار في الاستقرار والتنمية: الكامبيون قطب استراتيجي لاقتصاد إفريقي جديد"، وتندرج هذه النسخة في سياق توجيهات الخطة الأممية (SND30) وتطمح أن يكون الكامبيون مركزاً اقتصادياً في المنطقة، ويهدف المنتدى لمشاركة أكثر من (١٥٠٠) من رجال الأعمال، وإبرام شراكات في مجال البنية التحتية بما يعود بالفائدة على الاقتصاد الوطني، ويرغب مكتب تشجيع الاستثمار الكامبيوني بدعوة رجال الأعمال في المملكة للمشاركة في هذا المنتدى، (مرفق نبذة عن المنتدى، وملف التسويق له).

آمل تفضل سعادتكم بالاطلاع والإيعاز لمن يلزم للتعميم على الشركات السعودية المهتمة بالمشاركة في هذا المعرض.

وتقبلوا سعادتكم أطيب تحياتي وتقديري.

المحافظ المكلف

محمد بن عبد العزيز العبد الجبار

5th EDITION



CIF

CAMEROON
INVESTMENT
FORUM
CIF2026

MAIN THEME :

**«UNLOCKING NEW OPPORTUNITIES, INVESTING IN STABILITY
AND GROWTH: CAMEROON – A STRATEGIC HUB FOR THE NEW
AFRICAN ECONOMY»**



MARKETING FILE

 18th to 20th November 2026
 Yaounde Conference Center

organised by



INVESTMENT PROMOTION AGENCY
CAMEROON

5th EDITION



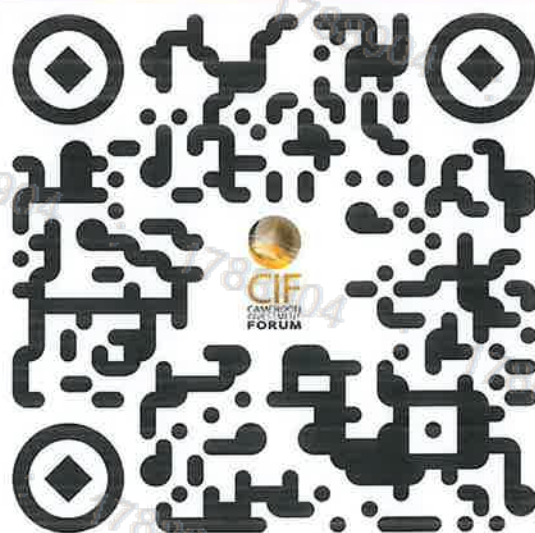
CIF

**CAMEROON
INVESTMENT
FORUM**

CIF2026

**18th-20th NOVEMBER 2026
YAOUNDE CONFERENCE CENTER**

Scan to register





WORD FROM THE DIRECTOR GENERAL OF THE IPA

ABOUT THE 5TH EDITION

At a time when global economic balances are being reshaped and Africa is establishing itself as one of the main drivers of global growth, Cameroon has chosen to pursue an **open, resilient economy that is firmly focused on productive investment**.

Thanks to its geostrategic position at the heart of Central Africa, its wealth of resources, its human capital and the reforms undertaken to continuously improve the business climate, our country now offers a **favourable environment for investors seeking sustainable opportunities**.

The **Cameroon Investment Forum (CIF) 2026** is fully in line with this momentum. More than just an event, it serves as the leading platform dedicated to promoting investment, fostering public-private dialogue and forging value-creating partnerships.

Under the theme **«Exploring new opportunities, investing in stability and growth: Cameroon, a strategic hub of the new African economy»**, this fifth edition reflects our ambition to establish Cameroon as a key destination for domestic and international investment in the long term.

Over three days, investors, public decision-makers, financial institutions, and technical and financial partners will come together to turn opportunities into concrete investments.



M. SHINWIN BOMA Donatus

DIRECTEUR GÉNÉRAL DE L'AGENCE DE PROMOTION
DES INVESTISSEMENTS (API)

On behalf of the Investment Promotion Agency, I invite you to take part in this event, which marks a new milestone in the promotion of investment in Cameroon.

I welcome you to the Cameroon Investment Forum 2026.



«The CIF is much more than a forum. It is a catalyst for partnerships, an accelerator of growth and a driver of transformation for Cameroon and for Africa.»



**INVESTMENT
PROMOTION AGENCY
CAMEROON**

B.P.: 20771 Yaounde
www.investincameroon.cm

**INVEST IN
CAMEROON**

*Land of
attractiveness*



CIF AT A GLANCE

OUTCOMES OF PREVIOUS EDITIONS

Since 2017, the Cameroon Investment Forum has established itself as the leading national platform for public-private dialogue and investment promotion. It brings together public decision-makers, investors, businesses and international partners around a shared ambition: to accelerate Cameroon's economic transformation.

The 2026 edition is set against a promising background: with projected growth of 4.3%, inflation kept in check at 3%, and over 2,026 billion CFA francs allocated to public investment. Driven by the SND30, the Industrialisation Master Plan and the entry into force of the AfCFTA, this 5th edition marks a new phase for a continental forum focused on deals, reforms and strategic partnerships.

2017 2 nd edition	2019 3 rd edition	2024 4 th edition
200+ local and foreign companies 21 projects presented — estimated portfolio of 1,300+ billion CFA francs 19 projects (90.5 %) submitted to the partners present, 16 of which were led by the private sector 87.5 % of private developers were satisfied 9 projects (more than half) immediately attracted concrete partnerships or interest from local investors or banks (e.g. Rosso Blu, Eto's Farm Cameroon)	Participants: 250+ local and foreign companies, international delegations, FTPs, government representatives 24 shortlisted projects, 17 of which were deemed «financeable». - Total cost of financeable projects: 13.7 billion CFA francs - Funding requirement: 8.9 billion CFA francs - At least 40% of the projects immediately attracted interest from investors present 77 official B2B meetings organised	Over 1,000 participants — government delegations and the private sector, including international delegations from India, Egypt, Senegal, Rwanda, France, Russia and the USA 98 projects submitted & 22 projects selected, presented in a hybrid format (in-person + video conference) to banks and donors 244 projects representing 623 billion CFA francs in potential investment, of which 421 billion CFA francs is funding required (developers' contributions ~75 billion CFA francs) - Over 60 B2B/B2G meetings, including the signing of a Cameroon-Russia cooperation agreement (higher education, Bertoua)

SPECIFIC EXPECTATIONS FOR CIF 2026

KEY FIGURES	Participants	Financeable projects	Countries represented	Entreprises
	2000+	80+	15+	300+
	Investment mobilised	Business meetings	Financial institutions	Visitors
	500-800 Billions FCFA	500+	30+	50 000+
	Exhibitors	Strategic sectors	Partnerships	Deliverables
	80+	08	15+	09

WHY JOIN US

A UNIQUE FORUM TO CONNECT, DISCOVER,
NEGOTIATE, INNOVATE AND MAKE THINGS HAPPEN

CONNECT



CEO Roundtable

An exclusive forum for strategic dialogue between 40 to 60 business leaders, public sector decision-makers and institutional investors.



Country Spotlights

Spotlight on five partner countries presenting their investment opportunities and prospects for cooperation

DISCOVER



Agri Invest & Expo

A platform dedicated to investment in agriculture, agribusiness and fisheries — exhibitions, demonstrations and B2B meetings



Thematic sessions & sector-specific trade fairs

Panels focused on agribusiness, energy, mining, digital technology, logistics, finance and industry

CELEBRATE AND INNOVATE



Business Hackathon

A 48-hour competition bringing together 50 to 100 young talents and start-ups to tackle Cameroon's economic challenges



Cameroon Business Awards

An awards ceremony honouring companies and individuals who have distinguished themselves through their performance and innovation



Business Masterclass

4 practical sessions on financing, governance, standards and exports within the AfCFTA



Investors' Dinner

A networking event bringing together 200 high-profile guests

NEGOTIATE



Investment Market

Presentation of viable projects with high potential to investors, banks and national and international funds



Deal Rooms

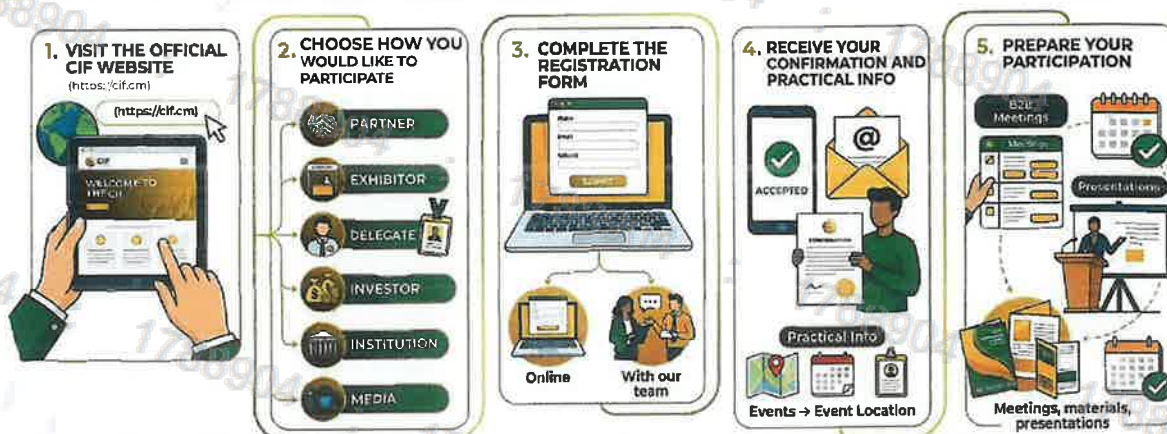
5 secure sector-specific spaces dedicated to the negotiation of term sheets, letters of intent and partnership agreements



WHO CAN PARTICIPATE?



HOW TO PARTICIPATE — 5 STEPS



REGISTRATION OFFERS

NB: Registration and sponsorship offers are valid until the 16th of October 2026

To ensure the forum is accessible and to maximise participation, CIF 2026 offers several registration categories for participants:

Standard Registration	VIP Registration	Delegation Pass	Corporate Pass
60 000 FCFA (~100 \$)	150 000 FCFA (~250 \$)	200 000 FCFA (~350 \$)	Customised Rate
✓ 3 days of the forum ✓ Access to general networking sessions	✓ All standard access ✓ Access to VIP areas, the lounge area, small-group sessions and priority entry ✓ Priority access to deal rooms ✓ Invitations to networking receptions ✓ Front-row seat at the opening ceremony	Group packages for companies/organisations wishing to register multiple participants (e.g. packs of 5 or 10 passes)	✓ Corporate registration (10+ delegates) ✓ A standard stand space in the exhibition area ✓ Designed to facilitate B2B meetings.

NB: Registration and sponsorship offers are valid until the 16th of October 2026

GLOBAL SPONSORSHIP PACKAGES

GENERAL PARTNERSHIPS (EXCL. VAT)

Benefits	Title Partner (EXCLUSIF) 100 000 000 FCFA (~175 000 \$)	Platinum Sponsor 80 000 000 FCFA (~135 000 \$)	Gold Sponsor 50 000 000 FCFA (~85 000 \$)	Silver / Institutional Partner 30 000 000 FCFA (~55 000 \$)	Bronze Sponsor 10 000 000 FCFA (~17 000 \$)
Maximum number	1 only	2 max	5 max	10 max	Open (up to 15)
Event co-naming	✓	–	–	–	–
Logo on all promotional materials	✓	✓	✓	✓	✓
Page in the catalogue	Back cover	2 nd cover	3 rd cover	2 pages	1 page
Page in the Forum Report	2 nd cover	3 rd cover	2 inserts	2 inserts	1 insert
30–45s promotional video in a loop	✓	✓	–	–	–
Premium stand (Elite area)	100m ²	75m ²	50m ²	25m ²	9m ²
Speech at the opening ceremony	✓	–	–	–	–
VIP pass	20	10	6	2	1
Standard pass	–	10	6	4	2
VIP parking pass	5	4	2	1	1
Invitations to the Investors' Dinner	✓	–	–	–	–
Exclusive access to the post-event list of participants	✓	–	–	–	–
Panelist seat at a main session	✓	–	–	–	–
Mention in the CIF's official communications	✓	✓	✓	✓	✓
Invitations to exclusive events for 5 representatives	✓	✓	–	–	–
Moderation/participation in a sector-specific panel	✓	✓	✓	✓	✓
B2B/B2C/B2G networking organised by the CIF team	✓	✓	✓	✓	✓
Opportunity to organise a conference	✓	✓	✓	✓	✓
Acknowledgement during the closing ceremony.	✓	✓	✓	✓	✓

NB: Registration and sponsorship offers are valid until the 16th of October 2026



BECOME A PARTNER

7



ACTIVITY-SPECIFIC SPONSORSHIP

THEMED SPONSORSHIP (PRICE EXC. VAT)

Cameroon CEO Roundtable	Investment Market & Deal Rooms	Agri Invest & Expo
30 000 000 FCFA ✓ Naming in the session title ✓ Exclusive access to the 40-60 CEOs and decision-makers in attendance ✓ 02 VIP passes + 04 Standard passes ✓ Presentation during the round-table discussion ✓ 25 m² stand in the ELITE area ✓ Exclusive access to participants	25 000 000 FCFA ✓ Logo in the B2B/B2G negotiation rooms ✓ Logo on the Cif 2026 visuals and the MI's communication materials ✓ Mention in the MI 2026 Official Report ✓ Co-hosting of a deal room ✓ Priority access to the bankable projects presented ✓ 2 pages in the catalogue ✓ 02 VIP passes + 04 Standard passes ✓ 25 m² stand	20 000 000 FCFA ✓ Exclusive naming rights for the exhibition area on the event signage ✓ Benefits from high visibility ✓ 02 VIP passes + 02 Standard passes ✓ Opportunity to speak at technical mini-conferences ✓ 25 m² stand in the ELITE area ✓ 1 page in the catalogue
Business Hackathon	Country Spotlight	Business Masterclass
20 000 000 FCFA ✓ Name featured in connection with the hackathon ✓ Logo on CIF 2026 promotional materials, as well as in the hackathon area and on equipment ✓ Seat on the jury ✓ Hand out of prizes to the winners ✓ Early access to prototypes ✓ 02 VIP passes + 04 Standard passes ✓ 25 m² stand in the ELITE area	20 000 000 FCFA ✓ Partnership to promote a target country ✓ Joint engagement with officials from the host country ✓ Logistical support ✓ 25 m² stand ✓ Facilitated networking ✓ 1 page in the catalogue ✓ 1 page in the CIF 2026 Report	10 000 000 FCFA ✓ Session naming ✓ An expert from the sponsor co-facilitates the training session or presents a case study ✓ 3 additional passes ✓ 9 m² stand in the ELITE area ✓ 3 additional passes for staff members

<https://cif.cm>



ACTIVITY-SPECIFIC SPONSORSHIP

THEMED SPONSORSHIP (PRICE EXC. VAT)

Investors' Dinner or Cameroon Business Awards	Lunch Sponsor (per day)	Gadget Sponsor (notepads and pens)
30 000 000 FCFA ✓ Official Sponsor Title ✓ Exclusive naming rights for an award ✓ Opportunity to give a speech and project a corporate video during the dinner ✓ 25 m² stand in the ELITE area ✓ 10 VIP table invitations ✓ 2 inserts in the catalogue ✓ Substantial media coverage throughout the evening	30 000 000 FCFA ✓ Branding of the lunch area ✓ Welcome speech (3–5 mins) ✓ Participation in the CIF programme ✓ All-access VIP pass ✓ 9 m² stand	25 000 000 FCFA ✓ Gadget sponsorship ✓ Prominent branding as the exclusive sponsor of stationery in all on-site media and event guides ✓ All-access VIP pass ✓ Participation in the CIF programme
Organisation of specialised conferences (side events)	Theme session sponsor	
15 000 000 FCFA ✓ Organising events alongside the official programme ✓ Sponsor visibility at the side event ✓ Inclusion of the sponsored event in the forum's official calendar ✓ Venue branding, communications support	15 000 000 FCFA ✓ Prominent branding ✓ Promotion of the themed session ✓ Welcome speech ✓ 1 VIP pass for exclusive access ✓ 2-minute corporate video broadcast ✓ Brochures on the desks ✓ Participation in the CIF programme ✓ 9 m² stand ✓ Mention as the session host	Technical and Institutional Partners ✓ Technical and financial partners ✓ Support for the forum through targeted sponsorship ✓ Contribution of expertise, credibility and technical support ✓ Gains high-profile visibility ✓ Showcasing of publications and/or initiatives

NB: Les offres d'inscriptions et de sponsoring sont valides jusqu'au 16 octobre 2026



THEY TRUSTED US

9





REGISTRATION FORM FOR BUSINESS MEETINGS (B2B AND B2C)



FACE TO FACE MEETINGS FOR MULTIFORM PARTNERSHIPS

Book your appointment in advance and profit from the best benefits of your participation in CIF 2026.

COMPANY PROFILE

Company Name:
Main Sector:
Managing Director:
Creation Date:
Address:
Country:
Email:
Tel:
Website:

This form should be filled and returned by mail or at the IPA Offices in Yaounde and Douala no later than 25th October as it has value of a PURCHASE ORDER.

OTHER CONTACT PERSON

Name:
Language spoken:
Function:
Email:
Mobile:

All business appointments are made well in advance. However, some appointments can be made during the FORUM. Each exhibitor benefits from business appointments. Participants can hold their business appointments at the IPA exhibition stand or any other location of their choice.

DESCRIPTION OF ACTIVITIES (services/products) (brief Summary of project Highlighting assets)

.....
.....
.....

COMPANY FACTSHEET

BUSINESS TURN OVER (FCFA): ☐ 0-15 Million ☐ 15-100 Million ☐ 100 Millions-1 Billion ☐ Above 1 billion
NUMBER OF SALARY EARNERS: ☐ 01-05 Persons ☐ 06-20 Persons ☐ 21-100 Persons ☐ Above 100 Persons
ZONE OF ACTIVITY:

WHAT OTHER PROJECTS DO YOU HAVE?

.....
.....
.....

WHAT TYPE OF PARTNERSHIP DO YOU SEEK (TECHNICAL OR FINANCIAL)?

.....
.....
.....

PREFERRED PROFILE OF YOUR COUNTERPART?

.....
.....
.....

WHAT CONTACT(S) DO YOU SEEK? (Importers, Agents, Partners, Joint ventures, Sub-contractors etc)

.....
.....
.....

WOULD YOU LIKE TO MEET WITH ANY SPECIFIC ENTERPRISE(S)?

.....
.....
.....

An invoice will be generated upon receipt of this form.

Thanks for your collaboration.

DATE:

VENUE:

NAME/SIGNATURE/STAMP



OFFERS



COMPANY PROFILE

NAME AND FORM:

COUNTRY:

ACTIVITY:

TELEPHONE:

ADDRESS:

CONTACT PERSON:

EMAIL:

FUNCTION:

STAND RENTAL PRICES (HT)

Types	100 m²	50 m²	36 m²	25 m²	18 m²	9 m²
3 days	5.000.000	3.500.000	2.500.000	1.500.000	1.200.000	850.000

PRICES FOR INSERTIONS INTO THE FORUM'S CATALOGUE (HT)

4th cov	2nd cov	3rd cov	1 page	Headband at the front	Headband inside	1/2 page	1/4 page
5.000.000	4.000.000	3.500.000	1.500.000	1.000.000	1.000.000	500.000	250.000

PRICES FOR YOUR PARTICIPATION AT THE INVESTORS GALA NIGHT (HT)

Offer	Characteristics	PU	Choices
Diamond Table	01 Gala Dinner table for 10	5.000.000	
	02 Gala Dinner tables for 10	7.000.000	
Platinum Table	01 Gala Dinner table for 10	2.500.000	
	02 Gala Dinner tables for 10	3.000.000	
Gold Table	01 Gala Dinner table for 10	1.400.000	
	02 Gala Dinner tables for 10	1.500.000	
Silver Table	01 Gala Dinner table for 10	800.000	
	02 Gala Dinner tables for 10	1.000.000	

LOGO INSERTION ON COMMUNICATION MEDIA (HT)

Posters 4 x 3 m	Banners	Badges	Invitation tickets
5.000.000	5.000.000	2.000.000	1.000.000

BRANDING OF THE PLENARY HALL (HT)

Clothing of hostesses	Rollup banner/Flag stand
100.000/Hotess	2.000.000

BRANDING OF THE SITE

Laying communication media to your image
2.000.000

ORGANISATION OF DEBATES OR SYMPOSIUM (HT)

1/2 day	2.000.000
---------	-----------

B2B FORUM ORGANISATION

150.000

INVESTMENT MARKET

Per company	500.000
-------------	---------

BUSINESS LUNCH

With Managers	Invoice drafted in situ
---------------	-------------------------

REGISTRATION (PER PERSON/STUDENT)

60.000/5000*

This form is worth a purchase order. Kindly set the amount at:

NB : - Stands are available a day before and a day after the forum.

- Kindly tick the service(s) you have selected.

- *Upon presentation of a student ID.

- 1 Euro =655 FCFA ; 1 Dollar =586 FCFA

SIGNATURE AND STAMP



SUBSCRIPTION



SUBSCRIPTION FORM - CIF 2026

IDENTIFICATION

Company Name:

Registered office: P.O Box:

Name of person in charge:

Function:

Secteur of activity:

Tel : Email :

SUBSCRIPTION

CATEGORY	DESCRIPTION	AMOUNT
TOTAL AMOUNT excl. VAT		

This form is equivalent to a subscription contract. Kindly set the amount at (amount in words):

.....
.....

SIGNATURE AND STAMP



THE CIF IS AN INCLUSIVE PLATFORM OPEN TO ALL STAKEHOLDERS
COMMITTED TO THE ECONOMIC DEVELOPMENT
AND TRANSFORMATION OF CAMEROON.

CONTACTS



Head Office, Nouvelle Route Bastos, opposite Bethesda Hospital, Yaoundé, Cameroon



P.O. Box 20771, Yaoundé



<https://cif.cm>

MARKETING TEAM

TECHNICAL SECRETARIAT



(+237) 622 166 680



(+237) 672 305 222 / 657 540 150



Joy Events Agency



(+237) 694 894 850



(+237) 675 00 45 40



Joyeventsagency@gmail.com
welcome@joy-events.com



joy-events.com

BUSINESS MEETING



(+237) 652 071 633



apicif2017@gmail.com

NOW IS THE TIME TO INVEST IN CAMEROON.
TOGETHER, WE SHAPE THE FUTURE.