





National Industrial Development and Logistics Program



As we count down to AussieExpo Riyadh, we're delighted to offer a preview of the dynamic discussions and insights awaiting you. AussieExpo Riyadh is set to explore critical issues and innovative solutions across various sectors like mining, finance, technology, logistics, and education, providing valuable insights into the opportunities and challenges these industries face.

Over the course of two days, attendees will explore key







Invitation to Attend the Aussie Expo Riyadh 2024

Dear Mr Hassan Alhwaizy,

I hope this message finds you well.

It is with great pleasure that we extend a formal invitation to you on behalf of Mr. Sam Jamsheedi, President of the Australian Saudi Business Council & Forum and Chairman of Trademark Group of Companies, to attend the Aussie Expo 2024. The event will take place at the King Abdullah Financial District Exhibition Centre on the 21st and 22nd of October 2024.

The Aussie Expo 2024 is a landmark event aimed at strengthening bilateral trade between Australia and the Kingdom of Saudi Arabia. With the National Industrial Development and Logistics Program (NIDLP) as our strategic partner, the Expo will feature high-level government officials, industry leaders, and investors, all collaborating to explore long-term economic partnerships and opportunities.

This year's Expo will focus on the theme "Cross-Border Investment: Trends and Opportunities," providing a platform for dialogue and networking across a wide range of sectors. We would be delighted to have you join us as we work to enhance the exchange of ideas and foster stronger ties between our nations.

We kindly ask that you confirm your attendance and invite the Board members of the Federation of Saudi Chambers.

Please do not hesitate to contact us for further details or assistance with any arrangements you may require via phone or email: +966564880193, dan.jamsheedi@asbf.org.au.

We look forward to welcoming you to the Aussie Expo 2024.

Best regards,

On behalf of Mr. Sam Jamsheedi President, Australian Saudi Business Council & Forum

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